



SPONSORSHIP PROSPECTUS

Building Simulation 2027

20th IBPSA International Conference and Exhibition

WWW.BS2027.ORG

29 AUGUST - 1 SEPTEMBER 2027
UNIVERSITY OF VIENNA, AUSTRIA



A Warm Welcome to Vienna

On behalf of the Organizing Committee, we are delighted to invite your organization to become a sponsor of Building Simulation 2027 (BS2027), the biennial international conference of the International Building Performance Simulation Association (IBPSA), taking place in Vienna, Austria from 29 August to 1 September 2027.

With its rich academic tradition and vibrant international character, Vienna offers an inspiring backdrop for this global gathering of researchers, practitioners, educators and industry innovators working to make the built environment more resilient and sustainable through simulation.

BS2027 is organized by TU Wien and supported by IBPSA, Empa and TU Graz. This prospectus outlines how your organization can partner with us – gaining visibility among the international building performance simulation community while helping to shape a landmark event for our field.

We look forward to welcoming you as a partner in Rethinking Building Performance for a Resilient Future.



Kristina Orehounig
TU Wien, Austria
Conference Chair



Christina Hopfe
TU Graz, Austria
**Honorary
Conference Chair**



Angelos Chronis
AIT, Infrared City GmbH
Industry Liason Chair



Georgios Mavromatidis
Empa
Scientific Chair



Gabriel Wurzer
TU Wien
Scientific Co-Chair



Matthias Schuß
TU Wien
Scientific Co-Chair

Conference Information

VENUE	University of Vienna, Austria
DATE	29 August – 1 September 2027
EXPECTED DELEGATES	600-900

HOW TO BOOK YOUR SPONSORSHIP

To reserve a sponsorship package or discuss a custom partnership, please contact the BS2027 Sponsorship team using the details below. We recommend booking early, as premium packages and exhibition space are limited and allocated on a first-come, first-served basis. [Sponsorship and Exhibition Application](#)

CONTACT DETAILS

SPONSORSHIP & EXHIBITION MANAGEMENT

Kristina Orehounig / Alexandra Vonkilch, TU Wien
bs2027@tuwien.ac.at

REGISTRATION & HOTEL BOOKING

Mondial Congress & Events | Mondial GmbH & Co KG
Operngasse 20B, 1040 Vienna, Austria
bs2027@mondial-congress.com

IMPORTANT DATES

- Notification of Abstract Acceptance – 25 October 2026
- Full Paper Submission Deadline – 15 January 2027
- Notification of Paper Review – 22 March 2027
- Early Bird Deadline for Sponsorship and Exhibition Application – 15 January 2027
- Opening of Delegate Registration – 15 January 2027
- Early Bird Delegate Registration Deadline – 31 March 2027
- Regular Delegate Registration Deadline (with paper) – 31 July 2027
- Late Delegate Registration Deadline – 15 August 2027

HOST INSTITUTION



SUPPORTED BY



About the Conference

Building Simulation is the premier international conference and exhibition in the field of building performance simulation, organized every two years under the auspices of IBPSA. BS2027 marks the first time the conference is held in Austria, bringing the global IBPSA community to the heart of Europe.

The conference programme features full peer-reviewed Research Papers, applied Practice Papers highlighting real-world case studies, and interactive Workshops – alongside the popular IBPSA Modelling Competition, plenary keynotes, and an exhibition showcasing the latest simulation tools, sensing technologies and building services innovations.

Conference Theme

“Rethinking Building Performance for a Resilient Future” – exploring how building performance simulation can help the built environment adapt to climate change, decarbonize, and better serve occupants and communities worldwide.

TOPICS

The conference covers a wide spectrum of topics related to building simulation, including the following:

- Validation, calibration and uncertainty quantification
- Data-driven and machine learning methods
- Model predictive control and advanced control strategies
- Future weather data and climate scenarios
- Urban building energy modelling
- Occupant behavior modelling
- Heat and mass transfer in building envelopes
- Co-simulation and multi-domain coupling
- Simulation performance gaps and model fidelity
- Optimization algorithms and methods

29.08.2027		30.08.2027	31.08.2027	01.09.2027	02.09.2027
Registration	IBPSA Sub-committee meetings	1 st Conference day	2 nd Conference day	3 rd Conference day	IBPSA board meetings
	Workshops & Trainings & Tours				
Welcome reception			Banquet Dinner		

Why Sponsor BS2027

BS2027 brings together the decision-makers, developers and researchers who define the future of building performance simulation software, methods and practice. As a sponsor, you will:

- Reach a highly qualified, international audience of academics, consultants, developers, engineers and policymakers actively working in building simulation, energy modelling and sustainable design.
- Build brand visibility across the full conference lifecycle.
- Showcase your software, tools or services directly to end-users and researchers through the exhibition and sponsored sessions.
- Demonstrate leadership and commitment to sustainability and resilience in the built environment, aligned with the conference theme.
- Build long-term relationships with the next generation of researchers and practitioners through student engagement and travel grant sponsorship.
- Benefit from association with IBPSA, TU Wien, Empa and TU Graz – trusted names across the global building science community.

Key Facts

50+

**COUNTRIES
REPRESENTED**

800+

**RESEARCHERS &
PRACTITIONERS**

900+

**EXPECTED
ABSTRACTS**

Guidelines for material use

Please consider the following points when planning your congress attendance to ensure that all guidelines are met for your exhibition booth:

- Dispose of waste in the designated waste and recycling bins provided at the venue
- Reuse materials wherever possible
- Avoid distributing giveaways whenever possible. If you do provide them, we encourage you to choose environmentally friendly and sustainable options.

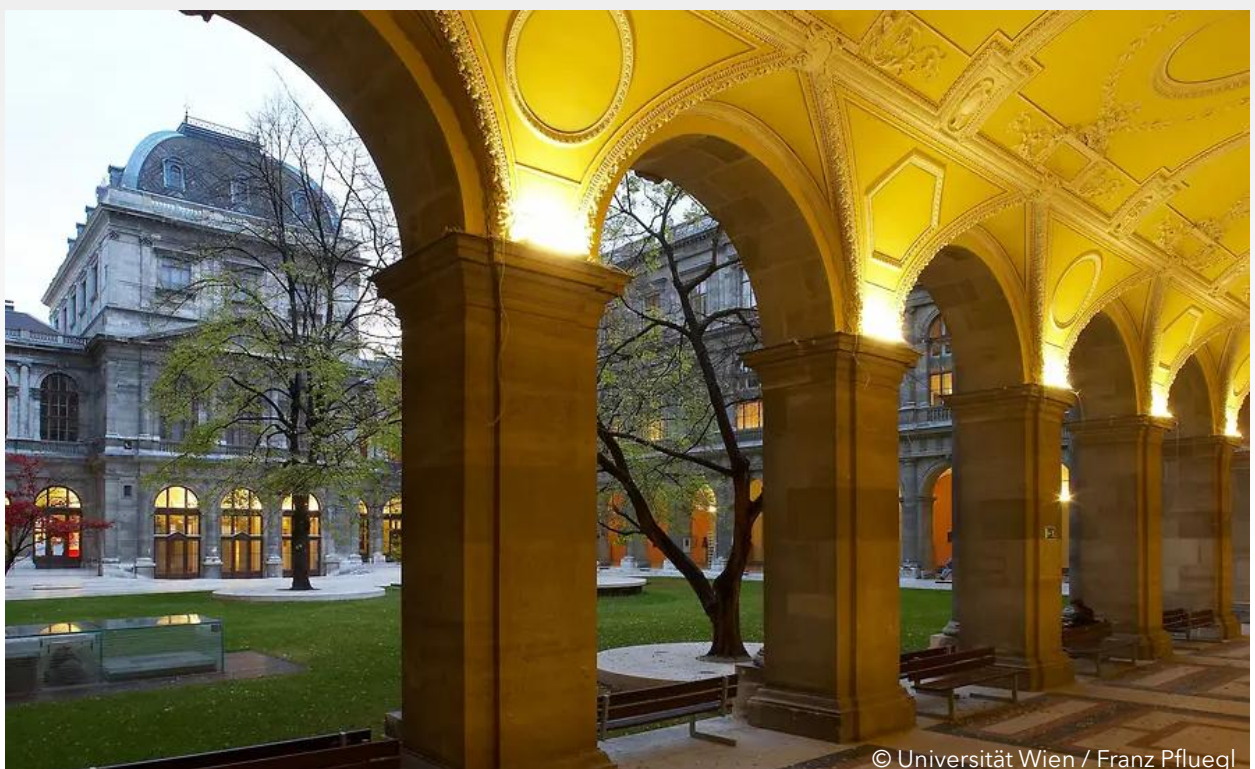
Conference Venue

The University of Vienna, founded in 1365, is one of the oldest universities in the German-speaking world and an internationally renowned institution for research, teaching, and academic exchange.

THE ARCADED COURTYARD EXHIBITION, POSTER SESSIONS AND CATERING AREA

The green space of the Arcaded Courtyard makes it an atmospheric outdoor venue space for events that take place during the summer months. The covered Arcades with their famous busts and plaques are perfect for exhibitions and catering areas.

The courtyard of the arcades will be used for coffee and lunch breaks, the unique atmosphere of the Arcaded Courtyard invites conference participants to linger. The Arcades will also be used for poster sessions and to host the exhibition area which allows a smooth commute between breaks and exchange with other conference participants and software vendors.



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Exhibition & Sponsorship Packages

EXHIBITION PACKAGE 6sqm 6sqm exhibition floor space incl. 1 full conference registration – See details on page 10.	€ 7'000			
SPONSORSHIP PACKAGE	PLATINUM max. 3 sponsors	GOLD	SILVER	BRONZE
Included exhibition space*	8sqm	6sqm	6sqm	
Included full conference registrations (excl. conference dinner)	5	4	2	
Company logo on conference website in a dedicated sponsor section	✓	✓	✓	✓
Additional link to company website in dedicated sponsor section on conference website	✓	✓	✓	
Additional enhanced company profile with 150-word description in dedicated sponsor section online	✓			
Product or service demo (30min) during scientific programme in a conference session room	✓			
Acknowledgment in opening session	✓			
Sponsorship of Speaker's Lounge (exclusive) or another dedicated area with branding		✓		
Entry in the Conference App	✓	✓	✓	✓
Company logo included in a mailing sent to all registered participants approx. one week before the conference	✓	✓	✓	✓
Company logo featured on the break slides during conference	✓	✓	✓	✓
Early Bird Fee (until 15 January 2027)	€ 30'000	€ 20'000	€ 13'000	€ 4'500
Regular Fee (from 16 January 2027)	€ 34'500	€ 23'000	€ 15'000	€ 5'000

All prices stated in the dossier are net prices and do not include VAT, legal contracting fee or advertising fee where applicable. TU Wien does not charge VAT.

Exhibition bookings are for space, power supply one table and two chairs only and do not include walls or other equipment. Additional equipment may be booked at the sponsor's discretion; all relevant suppliers will be included in the official exhibitor handbook, which will be available from spring 2027.

RECOGNITION AND EXPOSURE FOR ALL SPONSORS

All sponsors benefit from valuable visibility and recognition before, during, and after the Conference as a valued supporter of the conference and the international building simulation community. As a sponsor, your company will receive exposure through the following channels:

- Company logo featured on the conference website in the dedicated sponsor section
- Company logo included in the newsletter sent to all registered participants prior to the conference
- Company logo displayed on the break slides throughout the conference

PLATINUM SPONSORSHIP PACKAGE

Your additional benefits

- 30min product or service demo
- 8sqm exhibition space and first choice on your booth allocation
- 5 full conference registrations excl. conference dinner
- Exclusive acknowledgment in opening session
- Your company logo, link to your company website and additional 150-word company description in a dedicated sponsor section on the conference website

To guarantee visibility, Platinum sponsorship is limited to 3 companies

GOLD SPONSORSHIP PACKAGE

Your additional benefits

- 6sqm exhibition space
- 4 full conference registrations excl. conference dinner
- Sponsorship of a dedicated area, such as the Speaker's Lounge (exclusive for the first Gold Sponsor) or one coffee break on one conference day through company branding (placing of up to 2 roll-ups or beach flags)
- Your company logo and link to your company website on the conference website in a dedicated sponsor section

SILVER SPONSORSHIP PACKAGE

Your additional benefits

- 6sqm exhibition space
- 2 full conference registrations excl. conference dinner
- Your company logo and link to your company website on the conference website in a dedicated sponsor section

Additional Sponsorship Opportunities

Prefer a targeted, high-visibility placement instead of a full package? The following stand-alone opportunities can be booked individually or combined with any tier above, subject to availability.

Lanyard Sponsor – Exclusive!

€ 7'000

Logo on every delegate lanyard, worn throughout the conference
The lanyard design is at the discretion of the sponsor, subject to approval by the organiser. Production and shipment of lanyards must be arranged by the sponsor, quantity and shipment details will be confirmed by the organiser in good time.

Welcome Reception Sponsor

€ 10'000

The Welcome Reception will take place at the magnificent Arcaded Courtyard of the University of Vienna. Place up to 4 roll-ups or beach flags for your brand visibility. Profit from acknowledgment on the conference website

Coffee Break Sponsor (per day)

€ 5'000

Branded signage at catering stations during the sponsored day (two coffee breaks per day) – Place up to 2 roll-ups or beach flags for our brand visibility.

Student & Early-Career Travel Grants

€ 2'500

Support the next generation of researchers; named recognition in programme. Acknowledgment in the Award Ceremony.

Modelling Competition Sponsor

€ 4'500

Brand association with the BS2027 modelling competition and its Award Ceremony. Acknowledgment in dedicated section on the conference website.

Notepads & Pens – Exclusive!

€ 2'500

Provide branded notepads & pens to be handed out at registration to all delegates. (Production costs not included).

All prices stated in the dossier are net prices and do not include VAT, legal contracting fee or advertising fee where applicable. TU Wien does not charge VAT.

In addition to these opportunities, we welcome sponsors to submit to our regular tracks for panels, presentations, and papers. Opportunities are also available to lead full-day or half-day workshops. **It is possible to customize the sponsorship packages** as long as the company covers the total value of the package. If you have any customisation requests, please contact bs2027@tuwien.ac.at

Exhibition Package

Exhibition Package of 6sqm floor space incl. 1 full conference registration

€ 7'000

This price includes 6 sqm exhibition floor space in the Courtyard Arcade, power supply included (excl. extension cords) one table, two chairs per exhibitor, two chairs, 1 full conference registration excluding the conference dinner.

The exhibition package does NOT include waste disposal & stand cleaning, anything which is not listed explicitly above. Further information will be available in the Exhibitor Manual.

All prices stated in the dossier are net prices and do not include VAT, legal contracting fee or advertising fee where applicable. TU Wien does not charge VAT.

Payment & Cancellation Conditions

Sponsorship and exhibition benefits are conditional upon payment being received within the payment deadline specified on the respective invoice and prior to the conference. Construction of the stand at BS2027 will only be permitted if complete payment is received before the start of the conference.

All sponsorship and exhibitions fees are cashed by Mondial Congress & Events/Mondial GmbH & Co KG in the name of the organizer (TU Wien) in EUR (€) and do not include VAT. All payments must be made free of charge for the recipient. All prices stated in the dossier are net prices and do not include VAT, legal contracting fee or advertising fee where applicable. TU Wien does not charge VAT.

CANCELLATION POLICY & FEES

Cancellations and changes to your original booking must be made in writing to Mondial Congress & Events (bs2027@mondial-congress.com). Cancellation without incurring penalties is only possible until 15 January 2027.

After the deadline, the following cancellation fees will apply:

For cancellations after 15 January 2027, 50% of the total cost will be retained. For cancellations after 25 March 2027, 100% of the total cost will be retained.



Exhibition & Sponsorship

Participation Terms & Conditions

1. Application for exhibition/sponsor: in order to be considered for exhibition/sponsor at BUILDING SIMULATION 2027, the online application form must be completed and validated by a legally competent representative. For later sponsorship application (for booking made after the online application), the application form must be completed and signed by a legally competent representative. However, completing and sending the application form for exhibition/sponsorship to the organising secretariat does not constitute a formal agreement that the exhibitor/sponsor will be admitted to participate. Contractual conditions are constituted only after the organising secretariat has sent written confirmation of acceptance to the exhibitor/sponsor. In case of acceptance, exhibitor/sponsor will be bound by the terms and conditions listed in the prospectus and in the application forms for exhibition and sponsorship. The organising secretariat reserves the right to refuse any application to exhibit/sponsor without giving cause. Exhibition space and sponsorship items are allotted according to the terms and conditions as listed in the sponsorship prospectus. Stand spaces cannot, fully or partly, be assigned or sublet by the exhibitor without the organizer's approval. Any company which disobeys the directives of the organising secretariat may be excluded with immediate effect by the organising secretariat. Such companies are liable for the whole rental sum, for the registration fees and for all incidental expenses including the legal value added tax. All agreements shall remain in full force and effect in case of merger or acquisition of the contracting company. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation.

2. Obligations and rights of the sponsor/exhibitor: exhibitors are required to submit a detailed plan of their booth including measurements and height for approval to the exhibition management company: Mondial Congress & Events. While every effort will be made to preserve the published layout of the exhibition, the organisers shall be entitled to vary the layout if this is in the general interest of the exhibition. All booths must adhere to the rules and regulations of the congress venue and those mentioned in the exhibitor manual. The booths may only be used for exhibiting and advertising the exhibitor's own products, materials or services as described in the application form, but not for the sale of any products. Advertising materials may be distributed only within the confines of the booth. Any kind of promotion outside the respective exhibition space is forbidden (such as working acts, distributing flyers, surveys among participants etc.). The partial or complete subleasing or otherwise relinquishing of a booth to a third party, as well as private agreements for switching booths or floor space between two exhibitors is prohibited. The organising secretariat reserves the right to enter any booth at any time. Booths need to be occupied during exhibition hours. The exhibition area is to be used only during regular opening hours. Prior written permission from the organising secretariat is obligatory for the presentation of advertising lectures, advertising films, slide projections, for the distribution of samples, beverages or food. It is strictly forbidden for companies which are not exhibitors/sponsors to advertise in any way in the exhibition hall or in the entrances to the exhibition hall. It is the sponsors' and exhibitors' responsibility to comply with the local authority's regulations, disregard can lead to exclusion at the congress. All exhibitions stand designs must be officially approved and plans need to be submitted to the organising secretariat.

3. Obligations and rights of the organiser: the organiser reserves the right to revise the date and location of the exhibition, to shorten the duration of the exhibition and to cancel the exhibition altogether. Any change regarding the exhibition's time and duration neither entitles the exhibitor to cancel the contract nor to request a fee reduction or to put forward a claim to damages incurred by these changes. By registering to attend the congress, you grant permission to the organiser to use photos/films - taken onsite during the meeting - in public relations and promotional pieces, written publications, videos and on the society's website for an indefinite period of time. If you do not want to have any photos/films taken of you published, you may contact the congress secretariat at any time.

4. Cancellation by organiser – force majeure: in case of force majeure, the organiser has the right to alter or cancel the congress without prior notice, however a notice of the occurrence shall be given by the organiser as soon as reasonably possible. Force majeure shall mean any circumstance beyond the reasonable control of the organising secretariat which prevents or impedes the holding of the congress, including, but not limited to, government action, war or hostilities, riot or civil commotion, plague or other epidemic, earthquake, flood, hurricane, cyclone, fire or other natural physical disaster, explosion, accident or breakdown, strike, lack of the usual means of transportation or terrorism or due to events which are not attributable to wrongful intent or gross negligence of the organiser. The organiser shall not be liable for any direct or indirect, incidental or consequential damages, losses, expenditures or any other inconveniences or costs caused by such modification or cancellation of the congress. The organiser shall, in its sole discretion, determine the amount of the exhibition fees or sponsorship fees to be refunded, if any.

5. Liability insurance: Equipment and all related display materials installed by exhibitors are not insured by the organiser, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/sponsors. The exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space through full and comprehensive insurance, and shall hold harmless the organiser for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

6. Set-up of booths: to ensure a smooth course of events, exhibitors must obey all directives and instructions of the organising secretariat regarding the use of booths, their decoration, the use of self-designed and self-constructed booths, and the fitting and furnishings of the booths. Before setting-up their booths/displays/installations, exhibitors must first contact the organising secretariat and reconfirm placement of the booth as well as inform themselves of any special regulations relating to their booth. For any variation from this norm, specific permission must be obtained in advance from the organising secretariat. Written permission also needs to be obtained for any changes in the size or structure of the floor space, or for any changes to the rented objects. Booths must be set-up and completed during the timeframe designated. An exhibitor or advertising company contracted by the exhibitor who wishes to set-up a booth or exhibit of their own design and construction must first submit sketches and plans to the organising secretariat. The organising secretariat reserves the right to demand changes in such booths or exhibits should safety regulations, technical requirements, or the responsibility of preserving or obtaining the best possible overall image for the exhibition, as judged by the organising secretariat, so require. The side and back walls of all stands should be finished on the outside as well as the inside from top to bottom. Exhibitors must avoid obstructing the view of or access to neighbouring booths. Special care must be taken to avoid the use of lights or spotlights that may annoy visitors or neighbouring booths. Should an exhibitor not follow the directives of the organising secretariat or not carry out such directives punctually, the organising secretariat reserves the right to take the necessary steps at the cost of the exhibitor. The organising secretariat reserves the right to close or obstruct unused entrances or exits to the exhibition rooms and the right to direct the exhibitor to another space in the exhibition hall if necessary, even if this directive conflicts with previous written agreements.

7. Maintenance of booths and exhibition area: exhibitors are responsible for the proper care of the floors, walls, staircases, and storage rooms as well as the hired booths and furnishings. Hired furnishings must be returned in an orderly condition and in an orderly way. To avoid scratches and furrows on floors as the result of sliding heavy packing cases, exhibitors are required to use protective coverings. Exhibitors and their shipping agents, on specific orders from the exhibitor, must take special care when transporting heavy packing cases and heavy loads. Exhibitors who wish to display extra heavy exhibits demanding special supports or foundations must request prior permission specifically in this matter from the organising secretariat. It is not permitted to drive nails or hooks into the walls of the exhibition hall, to install electric wiring or to cut or drill holes in the walls of the rented space. Empty containers and packing materials must be disposed of at the exhibitor's cost before the start of the exhibition; cleaning the rented space is the exhibitor's responsibility. No part of an exhibition booth may be suspended from the ceiling. No part of an exhibit or of the booth's structure may protrude beyond the allotted area on any side. No signboards may protrude beyond the booth's walls. Decorating materials and wallpaper used by the exhibitor must be fire-proof. Prior to use, written proof of this fact must be presented to the organising secretariat. Police regulations, fire regulations and other official regulations must be observed at all times, also during the construction and dismantling of the exhibits.

8. Dismantling of exhibition stand/booths: the exhibitor must dismantle the exhibition space/booth within the allotted time and return hired furnishings on time. Upon leaving, the exhibitor must clear the rented space area and clean the floor. Stored materials, empty containers and packing materials must be disposed of. Items for which the exhibitor has made no arrangements regarding removal and storage at his/her cost and which are left behind become the property of the organising secretariat, and no reimbursement will be made for such items. The organising secretariat can demand that exhibitors restore the exhibition area to the original condition at the exhibitor's expense. If the exhibitor does not dismantle and clear away his/her exhibit in a timely manner,

these items will be removed by the organising secretariat at the exhibitor's cost. The exhibitor is liable for the actual cost incurred by the organising secretariat for such removals of abandoned exhibits. Rented Items which were originally accepted as satisfactory for rental by the exhibitor are to be returned undamaged and in satisfactory condition. All rented items are considered to be in satisfactory condition unless a written notation signed by the organising secretariat is made at the time of rental. Exhibitors must bear the costs of repairs to damaged exhibition areas and of repairs of or necessary cleaning of rented items.

9. Payments – breach of contract: please refer to the terms of payment, and cancellation policy and corresponding deadlines as outlined in the BUILDING SIMULATION 2027 SPONSORSHIP PROSPECTUS. The dimensions of floor space, booth measurements and rented items given are approximate. The organising secretariat reserves the right to change these dimensions in order to most efficiently use the available exhibition area and to adjust the booths to the blueprints of the exhibition hall. Prices charged are however based on the actual dimensions; if more floor space is later allotted and actually used than was originally ordered, the additional fee for it is to be paid immediately. Special requests regarding placement of the booths/sponsorship items will be considered. However, such requests do not constitute a condition of registration on the part of the exhibitor/sponsor. Furthermore, the organising secretariat reserves the right to reduce the amount of floor space initially requested. Failure to comply with local authorities and international regulations may not be used as a reason to declare the contract void. Failure to comply with the rules and regulations will not expose the organising secretariat to any suits or demands by the sponsor/exhibitor/any third party. The exhibitor bears the costs of the rental fees, as well as all other taxes, fees or official charges on the rental sum, if applicable. In case of delayed payment, ten per cent (10%) interest per annum is charged. If a company wishes to renounce all claims to taking part in an exhibition after having contracted to do so, the company is nevertheless liable for the rental sum and for incidental expenses. In case of cancellation of the exhibition, the organising secretariat will return the part payments received less the sum equivalent to the costs which have arisen for the organising secretariat up to the time of cancellation; the registration fee will not be returned.

10. Bankruptcy or liquidation: In the event of an exhibitor/sponsor becoming bankrupt or entering into liquidation (other than voluntary liquidation for the purpose of amalgamation or reconstruction) or having the receiver appointed, the contract with such an exhibitor will terminate forthwith, the allotment of stand space will be cancelled and all sums paid by the exhibitor under contract shall be forfeit.

11. Place of Legislation: In all cases of litigation it is agreed to by the exhibitor/sponsor that the competency of the duly authorised court in Vienna, Austria is recognised. Electively, the organising secretariat may choose to appeal to the competent court in whose jurisdiction the exhibitor falls. Austrian law is to be applied.